

McDonald's Restaurant Development

McDonald's goal is to be a modern, progressive burger and breakfast restaurant. McDonald's will achieve this by delivering quality food, outstanding service, and a contemporary customer experience. We continue to grow our brand by building new restaurants in the best locations and modernizing existing restaurants in our local communities. McDonald's currently has 36,500 restaurants in more than 100 countries with approximately 14,300 locations in the United States.

Our restaurants reflect our commitment of giving back to the communities in which we do business. Whether you visit a McDonald's in your local neighborhood, an airport, mall, or tollway location, we strive for every customer in every restaurant to have an exceptional experience every time.

McDonald's Development Overview:

70 new restaurants to open and 670 to be modernized in 2016

920 new restaurants were opened or relocated in the past 5 years

880 restaurants were rebuilt in the last 5 years

3,200 restaurants have been remodeled since 2010 program inception

Approximately 6,600 restaurants are currently modernized



Minimum Mall Criteria

Mall size: 800,000 square feet with three anchors

Mall sales: \$600 per square foot

Food Court: 800 – 1,000 square feet, 20 foot frontage and 20 inch counter width

*McDonald's continues to develop in select non-free standing locations such as urban markets, airports, travel centers, and casinos.



U.S. Site Criteria (Traditional Freestanding*)

Land area: 45,000 +/- square feet

Building area: 4,500 square feet

Building height: minimum 23'4"

Corner or corner wrap with signage on two major streets

Signalized intersection

On-site parking



Communities GROW
with **McDonald's**[®]

At McDonald's, we strive to be more than just a restaurant — we're a first job for many, a community partner, a model for other restaurants around the world, and a company seeking new ways to fulfill our mission to be our customers' favorite place and way to eat and drink.

Find out more about McDonald's by visiting www.aboutmcdonalds.com

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