

# Make your mark:

## Your path to becoming a McDonald's Franchisee



### Why McDonald's

#### Proven system

For more than sixty years, McDonald's has been a global brand focused on the future to ensure the restaurant experience continues to be world class.

#### The most recognizable brand in the world

McDonald's provides its franchisees and more than 38,000 restaurants with the resources and support they need to thrive.

#### World-class training

We devote significant time and resources to our highly regarded training and evaluation program for new applicants, and we offer tools and resources for employees of a franchisee to successfully run a restaurant.

#### Community involvement

We believe we have a responsibility to add value to the communities in which we operate, and we are proud to play an active role in communities across America.

#### Opportunity to build a legacy

Our heritage is built upon generations of franchisees, customers and employees. To ensure continued success, we offer the Next Generation Training Program to allow our franchisees to bring qualified family members into the business.

### What it takes

The opportunity to enter the Franchisee Training Program is based on your ability to:

- Invest a minimum of \$500,000 in non-borrowed, unencumbered personal funds as McDonald's does not allow partnerships or investors
- Divest of all existing business interests
- Devote full time and best efforts in the business
- Commit to an extensive 6-12 month training program that includes your ability to work a number of different day-parts and days a week depending on restaurant operating hours
- Relocate based on availability of restaurants

### Let's get started

Our selection process:

- 1 Application
- 2 Phone interview, background/credit check
- 3 Panel interview
- 4 Financial/asset verification
- 5 Review of legal documents to enter training program

## Visit our franchisee page to learn more, hear from our franchisees and obtain an application

Scan the QR code or go to:

[mcdonalds.com/us/en-us/us-franchising.html](https://mcdonalds.com/us/en-us/us-franchising.html)

or email [franchising@us.mcd.com](mailto:franchising@us.mcd.com)



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