

www.mcdonalds.com/nl						
Category	Host	First/Third Party Cookies	Cookie Name	Description	Duration	
Strictly Necessary Cookies	www.mcdonalds.com	First Party Cookies	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	364 Days	
	www.mcdonalds.com	First Party Cookies	XSRF-TOKEN	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.	Session	
	cdn.cookiekiew.org	Third Party Cookies	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	364 Days	
	cdn.cookiekiew.org	Third Party Cookies	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	1 Year	
	www.mcdonalds.com	First Party Cookies	bm_sz	This cookie is stored on your browser by our technical service provider Akamai. Akamai helps us distribute the most frequently used and memory-intensive data such as images and videos to visitors' browsers as quickly as possible over the Internet. Over the course of a longer visit, this cookie shows Akamai that it is always the same browser and how long the visit has been going on.	4 Hours	
	mcdonalds.com	First Party Cookies	bm_mi	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user.	2 Hours	
	www.mcdonalds.com	First Party Cookies	ak_bmssc	This cookie is associated with Akamai and is used to differentiate between traffic from humans and bots. The main purpose of this cookie is: Strictly Necessary.	2 Hours	
	www.mcdonalds.com	First Party Cookies	MCDCountry_code	This cookie is used to identify the McDonald's region	Session	
	www.mcdonalds.com	First Party Cookies	_abck	Used to detect and defend against replay-cookie-attacks - The cookie is necessary for the security and integrity of the website.	1 Year	
	www.mcdonalds.com	First Party Cookies	bm_sv	This cookie is necessary for the Akamai cache function. A cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser. The users bandwidth results are stored within this cookie to help ensure the bandwidth test isn't repeated for the same user repeatedly for the Akamai cache functionality	Session	
	mcdonalds.com	First Party Cookies	adobeajs-optin	We use the Cookie Consent Manager software from OneTrust to store your cookie preferences. In this cookie, we transmit your settings in OneTrust to the Adobe systems and services we use. Without this cookie, Adobe will not know anything about your settings relating to our cookies.	389 Days	
	jobylon.com	Third Party Cookies	...cf_bm	This is a CloudFoundry cookie, this cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	30 Minutes	
	www.mcdonalds.com	First Party Cookies	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	1 Year	
	Performance Cookies	mcdonalds.com	First Party Cookies	_gat_UA-	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Session
		mcdonalds.com	First Party Cookies	FPLC	FPLC cookie is cross-domain linker hashed from the FPID cookie.	20 Hours
www.mcdonalds.com		First Party Cookies	s_xxxx	This domain is owned by Adobe/Omniture. The main business activity is: Analytics	Session	
mcdonalds.com		First Party Cookies	_gtcxxxx	This is the Google conversion tracking cookie. It allows us to count visits and traffic sources, so we can measure and improve the performance of our site.	89 Days	
mcdonalds.com		First Party Cookies	test_cookie	Used to check if the user's browser supports cookies.	1 Day	
www.mcdonalds.com		First Party Cookies	_uetvid	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	16 Days	
mcdonalds.com		First Party Cookies	FPID	This cookie is named (first party identifier) by default. The value stored in FPID will be used for setting the client ID in request to Google servers.	729 Days	
mcdonalds.com		First Party Cookies	_schn	This cookies come from the Snapchat retargeting pixel. This pixel is used to retarget and attribute traffic coming from social network	1 Day	
mcdonalds.com		First Party Cookies	_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited. _gid	1 Day	
mcdonalds.com		First Party Cookies	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customizable by website owners. _ga	729 Days	
www.mcdonalds.com		First Party Cookies	_dc	No description found	Session	
www.mcdonalds.com		Third Party Cookies	mindshare.uid	No description found	68 Years	
www.mcdonalds.com		First Party Cookies	prevPageName	Google Analytics. These cookies are used to collect information on how visitors use the site. This information (including number of visitors and where they are from) are anonymized and used to improve the site.	Session	
www.mcdonalds.com		First Party Cookies	renderid	These cookies are used to save preferences and settings, to combat fraud, to embed contact forms and social media and to analyse the performance of our website and online services.	30 minutes	
iqitunemployment.com		Third Party Cookies	_hjSession_2035181	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.	Session	
iqitunemployment.com		Third Party Cookies	_hjid	Hotjar cookie that is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	364 Days	
iqitunemployment.com		Third Party Cookies	_hjFirstSeen	This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.	Session	
iqitunemployment.com		Third Party Cookies	_hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit.	30 Minutes	
iqitunemployment.com		Third Party Cookies	_hjAbsoluteSessionInProgress	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.	30 Minutes	
www.mcfedback.fi		Third Party Cookies	mindshare.uid	No description found	68 Years	
www.mcfedback.fi	Third Party Cookies	AESSE-production-web	No description found	Session		
iqitunemployment.com	Third Party Cookies	_hjSessionUser_2035181	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	365 Days		
Functional Cookies	snapchat.com	Third Party Cookies	sc_at	Cookie associated with embedding content from Snapchat	389 Days	
	mcdonalds.com	First Party Cookies	mbox	Used by Adobe Target to generate dynamic content in a marketing box on the page. Contains the following values: PC ID - ID for visitor's browser. Removed when cookie deleted. Session ID - A unique ID for a user session. Check - checks if cookies are supported. Set on each page load.	71 Days	
	connect.facebook.net	Third Party Cookies	fbxr_606303389543251	This domain is owned by Facebook. The main business activity is: Social Media	Session	
	www.mcdonalds.com	First Party Cookies	at_check	Used by Adobe Target to check if cookies are enabled/supported on the browser	Session	
	www.mcdonalds.com	First Party Cookies	AMCVS	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier, and uses an organisation identifier.	Session	
	mcdonalds.com	First Party Cookies	_uetcid	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.	1 Day	
	www.mcdonalds.com	First Party Cookies	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months	
	mcdonalds.com	First Party Cookies	AMCV_	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier, and uses an organisation identifier to allow a company to track users across their domains and services.	2 Years	
	mcdonalds.com	First Party Cookies	_gat_gtag_xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	The GA tracking ID allows the creation of up to 50 different views in Analytics to show data in relation to the website	1 Minute	
	mcdonalds.com	First Party Cookies	_scid	Cookie associated with Snapchat. Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.	395 Days	
Targeting Cookies	www.mcdonalds.com	First Party Cookies	AMCVS_	The AMCVS cookie is used by Adobe to mark that a new session has started and that all subsequent activities are assigned to this session. This prevents, for example, Adobe from setting cookies twice and incorrectly storing data.	Session	
	doubleclick.net	Third Party Cookies	test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange	1 Day	
	demdex.net	Third Party Cookies	demdex	This cookie helps Adobe Audience Manager perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	179 Days	
	assets.adobedtm.com	Third Party Cookies	PLTGE	In this cookie we save the loading speed of a website. For example, we can determine whether individual pages load too slowly and then make appropriate optimizations.	Session	
	www.google.com	Third Party Cookies	_GRECAPTCHA	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and self advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	179 Days	
	semasio.net	Third Party Cookies	SEUNCY	This domain is owned by Semasio, a German business specialising in profiling and behavioural targeting of consumers.	364 Days	
	assets.adobedtm.com	Third Party Cookies	prevPageName	Google Analytics. These cookies are used to collect information on how visitors use the site. This information (including number of visitors and where they are from) are anonymized and used to improve the site.	30 minutes	
	www.facebook.com	Third Party Cookies	drt	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the "Like" button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	1 Day	
	doubleclick.net	Third Party Cookies	IDF	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange	390 Days	
	sc-static.net	Third Party Cookies	X-AB	Cookie associated with embedding content from Snapchat	1 Year	
	bing.com	Third Party Cookies	MUID	This domain is owned by Microsoft - it is the site for the search engine Bing.	389 Days	
	assets.adobedtm.com	Third Party Cookies	at_check	Used by Adobe Target to check if cookies are enabled/supported on the browser	Session	
	www.werkenbijmcdonalds.nl					
	Category	Host	First/Third Party Cookies	Cookie Name	Description	Duration
	Strictly Necessary Cookies	werkenbijmcdonalds.nl	First Party Cookies	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	364 Days
werkenbijmcdonalds.nl		First Party Cookies	PHPSESSID	PHP session cookie associated with embedded content from this domain.	Session	
werkenbijmcdonalds.nl		First Party Cookies	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	364 Days	
werkenbijmcdonalds.nl		First Party Cookies	hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.	30 Minutes	
werkenbijmcdonalds.nl	First Party Cookies	hjFirstSeen	Identifies a new user's first session on a website, indicating whether or not Hotjar's seeing this user for the first time.	Session		

Performance Cookies	werkenbijmcdonalds.nl	First Party Cookies	_hjid	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	364 Days
	werkenbijmcdonalds.nl	First Party Cookies	_gclxxx	This is the Google conversion tracking cookie. It allows us to count visits and traffic sources, so we can measure and improve the performance of our site.	89 Days
	werkenbijmcdonalds.nl	First Party Cookies	_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	1 Day
	werkenbijmcdonalds.nl	First Party Cookies	_hjAbsoluteSessionInProgress	This cookie is used by Hotjar to detect the first pageview session of a user. This is a True/False flag set by the cookie.	30 Minutes
	werkenbijmcdonalds.nl	First Party Cookies	_gat_UA-	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 Minutes
	werkenbijmcdonalds.nl	First Party Cookies	_hjSessionUser_2131777	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	365 Days
	werkenbijmcdonalds.nl	First Party Cookies	_hjSession_2131777	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.	30 Minutes
	werkenbijmcdonalds.nl	First Party Cookies	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	730 Days
	cdn.trackjs.com	Third Party Cookies	_hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.	30 Minutes
	werkenbijmcdonalds.nl	First Party Cookies	_gid	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	89 Days
Targeting Cookies	youtube.com	Third Party Cookies	CONSENT	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	729 Days
	youtube.com	Third Party Cookies	YSC	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session
	youtube.com	Third Party Cookies	VISITOR_INFO_LIVE	This cookie is used as a unique identifier to track viewing of videos	180 Days
	www.facebook.com	Third Party Cookies	facebook.com datr	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	2 Years

www.mcdelivery.nl

Category	Host	First/Third Party Cookies	Cookie Name	Description	Duration
Strictly Necessary	mcdelivery.mcdonalds.nl	First Party Cookies	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	364 Days
	mcdelivery.mcdonalds.nl	First Party Cookies	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	364 Days
Performance	mcdonalds.nl	First Party Cookies	_ga	This is the Google conversion tracking cookie. It allows us to count visits and traffic sources, so we can measure and improve the performance of our site.	89 Days
	mcdonalds.nl	First Party Cookies	_gclxxx	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	1 Day
	mcdonalds.nl	First Party Cookies	_gat_UA-	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 Mintue
	mcdelivery.mcdonalds.nl	First Party Cookies	mcd_session_id	A unique id for user session	Session
	mcdonalds.nl	First Party Cookies	FPLC	FPLC cookie is a cross-domain linker hashed from the FPID cookie.	20 Hours
	mcdonalds.nl	First Party Cookies	FPID	This cookie is named (first party identifier) by default. The value stored in FPID will be used for setting the client ID in request to Google servers.	729 Days
	mcdonalds.nl	First Party Cookies	schn	This cookies come from the snapchat retargeting pixel. This pixel is used to retarget and attribute traffic coming from social network	Session
	snapchat.com	Third Party Cookies	sc_at	Cookie associated with embedding content from Snapchat	389 Days
Targeting Cookies	mcdonalds.nl	First Party Cookies	_scid	Cookie associated with Snapchat. Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.	395 Days
	mcdonalds.nl	First Party Cookies	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	89 Days
	www.facebook.com	Third Party Cookies	datr	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	2 Years
	doubleclick.net	Third Party Cookies	_gid	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	15 Mintue
	sc-static.net	Third Party Cookies	X-AB	Cookie associated with embedding content from Snapchat	1 Day
	semasio.net	Third Party Cookies	SEUNCY	This domain is owned by Semasio, a German business specialising in profiling and behavioural targeting of consumers.	364 Days

www.mcdonaldsrestaurant.nl

Category	Host	First/Third Party Cookies	Cookie Name	Description	Duration
Strictly Necessary	mcdonaldsrestaurant.nl	First Party Cookies	XSRF-TOKEN	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.	Session
	mcdonaldsrestaurant.nl	First Party Cookies	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	364 Days
	mcdonaldsrestaurant.nl	First Party Cookies	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	364 Days
Performance Cookies	mcdonaldsrestaurant.nl	First Party Cookies	_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	24 Hours
	mcdonaldsrestaurant.nl	First Party Cookies	mpromo_session	No description found	Session
Targeting Cookies	mcdonaldsrestaurant.nl	First Party Cookies	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	729 Days
	mcdonaldsrestaurant.nl	First Party Cookies	_gat_gtag_xxxxxxxxxxxxxxxxxxxxxxxxxxxx	The GA Tracking ID allows the creation of up to 50 different views in Analytics to show data in relation to the website	Few Seconds
	www.mcdonalds.com	First Party Cookies	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months